

HARLEY YOUNG

ABOUT ME

RACING / CHARITY / FOSTERING
YOUNG • DRIVEN • MAKING A DIFFERENCE



FOSTERING AMBASSADOR

I am a fostering ambassador, using my platform to raise awareness, challenge misconceptions and support children and young people in care. Every child deserves a safe place to feel at home.



CHARITY WORK

I'm passionate about giving back. Through charity work, I support causes close to my heart and help make a positive impact in my community and beyond.



RACING

I've been racing since I was 14. It's more than just a sport — it's taught me discipline, resilience, teamwork and the drive to keep improving, on and off the track.



18 YEARS OLD

RACING SINCE 14

DRIVEN BY PASSION.
POWERED BY PURPOSE

www.hyracing.co.uk

02 | THE JOURNEY

From electric karting to competitive car racing.

My progression through motorsport has been built step by step: learning race craft, adapting to new machinery and pushing myself into increasingly competitive environments.

TKZ – ELECTRIC KARTING

My motorsport journey began in electric karting with TKZ. It was where I started learning the fundamentals: race awareness, positioning, consistency and the discipline needed to compete.



2024 – SENIOR ROTAX

The following year, I moved into petrol karting. This was the next stage in my development, giving me more experience with race pace, competition and the technical demands of motorsport, also finishing P5 overall with missing a round in my first year.



2025 – LEGEND CARS CHAMPIONSHIP

The year after that, I stepped up into a Legend car and began making a real name for myself. Moving into car racing raised the challenge and gave me a platform to keep developing as a driver and to build my social media platforms.



THIS YEAR – BRSCC VW AUDI CHAMPIONSHIP

This season, I competed in the BRSCC VW Audi Championship and finished 2nd overall in Open Class C. It has been a year of great results and an important milestone on the road to 2027.



2027 ROADSPORT CHAMPIONSHIP

03 | PERFORMANCE

A season of progress — and a result to build on.

This year, I competed in the BRSCC VW Audi Championship 2nd overall in Open Class C. Alongside that championship result, it has been a year of strong performances, valuable experience and continued development as a driver.



CHAMPIONSHIP RESULT

2nd overall in Open Class C — a result that reflects consistency, race craft and the work put in throughout the season.



A YEAR OF STRONG RESULTS

A season of competitive finishes and steady improvement, building confidence and experience race by race.



READY FOR THE NEXT STEP

The 2027 RoadSport Trophy campaign is the next opportunity to turn this momentum into further progress, with all the upgrades happening in the winter break, im ready to fight at the front of the RoadSport trophy with the right partner alongside me.



HY MY SOCIAL MEDIA STATISTICS

TIKTOK:

On TikTok i have 2,635 followers, with impressive viewing, sharing and interactive figures over this year, i feel i have created a big platform which hugely benefits any company i partner with.

LINKEDIN:

On linkedin, we have 1,974 connections and gain just over 500 post impressions every 7 days, we are verified on linked in again making our posts stand out when promoting you via LinkedIn

INSTAGRAM:

On instagram we have a total of 1,447 followers and have had almost 8,000 views in the last 30 days, we are also instagram verified, making our posts stand out from the rest

<  

Harley Young
@hyoungacing

1,739 Following 2,635 Followers 74.2K Likes

Message Friends +

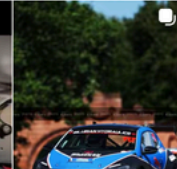
18, Racing driver
potential sponsors contact hyoungacing@gmail.com 🏆
Ty for 2.6k followers 🚗
follow the instagram @hyoungacing

Pinned that £10 owe me?   

434.1K 59.4K 2,015

was gonna quit racing but then i realised   

1,610 4,153 1,498

watch me hook up a lap at outton park in my first 10 laps of the track   

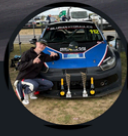
28 days 60 days 365 days Custom

Key metrics 

Oct 11, 2025 - Oct 10, 2026 Overall Promote

Post views 257.3K	Profile views 3.7K
Likes 15.8K	Comments 429
Shares 5.6K	Est. rewards -

← I'm looking for... 

Harley Young 

British racing driver & HY Racing Team Owner | BRSCC VW/Audi Racing Championship | STEM On Track Ambassador | 2026 Partnership opportunities available | Fastest Barista in the UK 🤖
Costa Coffee
Humberston, England, United Kingdom
500+ connections

Open to Add section Enhance profile

Analytics
Private to you

224 profile views
Discover who's viewed your profile.

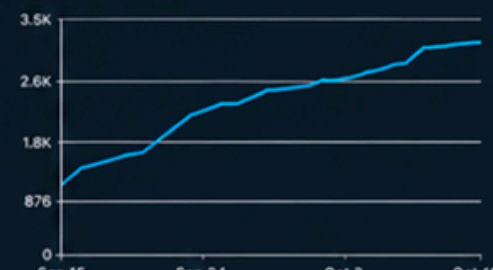
404 post impressions
Check out who's engaging with your posts.
Past 7 days

91 search appearances
See how often you appear in search results.

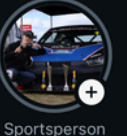
Content performance 

Impressions Cumulative

3,179 impressions
▲ 44% vs. prior 28 days



+ **hyoungacing**   

 **Harley Young**
428 posts 1,447 followers 2,313 following

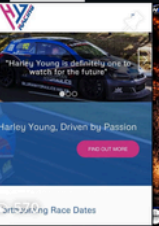
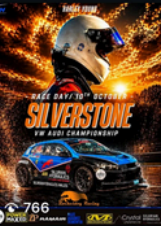
Sportsperson
British Racing Driver
VW Scirocco GT with @rocketdog_racing
@maironmotorsportmanagement
@ramairfilters more
linkedin.com/in/harley-yo... and 4 more

hyoungacing + Add

Your dashboard
7.3K views in the last 30 days.

Edit profile Share profile

New SpeedFest 12 Mairon NL Fostering Fulbeck 2024 Le

766 633

SCIROCCO GT DSG RACE CARS

Home Performance Content Audience

All content 30 days

Views 7,696 ▲13.6% vs. 11 Sep	Viewers 1,470 ▲12.9% vs. 11 Sep	Followers 4,578 ▲20.8% vs. 11 Sep
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MORE THAN A RACE IT'S AN AUDIENCE

REAL PEOPLE | REAL SPEND | REAL IMPACT

The 750MC RoadSports Championship isn't just a race series — it's a high-value platform that puts your brand in front of a captive, affluent and highly engaged audience at business owners, engineers, trade professionals and motorsport enthusiasts.

This is your opportunity to be part of a community that works, builds, spends and drives.



THE AUDIENCE

The 750MC RoadSports is filled with business owners, engineers, trade professionals and high-net-worth hobbyists. They aren't just fans; they are active spenders — on parts, logistics and premium goods.



2,500 - 4,000

LIVE VIEWS
PER STREAM



15,000 - 30,000+

WEEKEND DIGITAL
REACH



40 - 50+

CARS PER GRID



THOUSANDS

TRACKSIDE
AUDIENCE

WHY IT WORKS



1. EXTREME ON-SCREEN RETENTION TIME

Roadsports features a compulsory pit-stop window and multi-class battles, keeping viewers glued for the full 45-minute mini-endurance race duration.

THE PITCH: Your logo on the car's livery, featured in live broadcasts and high-impact trackside shots, for maximum exposure.



2. PERMANENT DIGITAL SHELF-LIFE

Live streams and race edits live indefinitely on YouTube. A sponsorship investment made today continues to generate digital impressions for 3-5 years as historic race archives are rewatched.

THE PITCH: Unlike a single print ad or a social post that disappears in 24 hours, your brand remains part of the 750MC archive — again and again.



3. THE ULTIMATE CAPTIVE B2B & ENTHUSIAST AUDIENCE

Business owners, engineers, trade professionals and high-net-worth hobbyists — active spenders in parts, logistics and premium consumer goods.

THE PITCH: Your brand isn't just flashing on a screen; it's embedded in a community of high-spending automotive enthusiasts, garage owners and corporate decision-makers.

VIEWING FIGURES



2,500 - 4,000
LIVE VIEWS PER STREAM



15,000 - 30,000+
WEEKEND DIGITAL VIEWS



40 - 50+
CARS PER GRID



THOUSANDS
TRACKSIDE AUDIENCE

SPONSORSHIP ACTIVATION

A FULL MEDIA PACKAGE. NOT JUST A LOGO.



PHYSICAL, REAL ESTATE

- Car livery placement
- Race suits
- Team apparel
- Trackside photography & live-stream exposure



ON-AIR PLACEMENTS

- Driver/team thank you's
- Podium interviews
- Live commentary



SOCIAL MEDIA COVERAGE

- 750MC media coverage
- High-quality trackside photography
- Professional photography of the car on track and off
- Direct to your digital channels.

**REAL RACING.
REAL PEOPLE.
REAL VALUE.**



HARLEY YOUNG



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@hyoungacing



MY PARTNERS

Trusted expertise. Shared standards.
Stronger together.

MW
MECHANIX WEAR


ABRS
GROUP

POWERED BY EXCELLENCE.
BUILT FOR INDUSTRY.

YP

SILURIAN



HYDRAULICS

24/7 MOBILE HOSE SERVICE


Rocketdog Racing

 **Crystal**
Pyramid Ltd 

RAMAIR

POWER
MAXEDTM

2027

750MC ROADSPORT CHAMPIONSHIP

SPONSORSHIP PROPOSAL

A partnership built around performance, visibility and business growth.



THE ASK

£16,500 sponsorship investment for the 2027 season.

THE RETURN

A tailored advertising and promotional partnership designed around your business marketing strategy.

THE OPPORTUNITY

- I am seeking a headline partner to help fund my 2027 750MC RoadSport Championship campaign. In return, I want to deliver more than a logo on a car: a professional, consistent promotional presence that helps introduce your business to motorsport fans, customers and the wider local community.
- The £16,500 package can be shaped around your marketing strategies and priorities, with clear agreed deliverables, regular updates and content you can reuse across your own channels.
- The package grants you a full livery on the car, your colours and your logos displayed across the car.
- For an extra £2,000 you will also be granted a helmet painting to match the cars design and a custom tailored race suit to match, I will fully represent your business as headline partner.
- We will also provide you with pictures from professional photographers after each round, that you can use for social media presence which will be reshared and promoted for you to maximise your outcome of our partnership.

You will also receive all the benefits of the Official Race Partner tier.

VOLKSWAGEN SCIROCCO RACE CAR LIVERY TEMPLATE



SCIROCCO



LEFT SIDE VIEW



FRONT VIEW



RIGHT SIDE VIEW

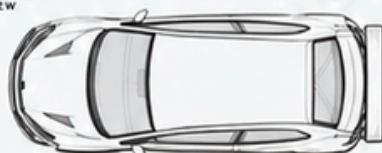


REAR VIEW

KEY FEATURES FOR REFERENCE:

- VW SCIROCCO
- RACE SPEC
- WIDE BODY KIT
- FRONT SPLITTER
- REAR DIFFUSER
- REAR WING
- ROLL CAGE
- RACING SEATS
- COMPETITION WHEELS

TOP VIEW



The car after the year will then be owned by HY Racing, but also made available for you to use for marketing events and anything else you desire to use it for. I would also be more than happy to attend these events alongside you to support with knowledge of the car if questions are asked, and promote your business.

LET'S BUILD THE NEXT CHAPTER TOGETHER

With your support, I can take the next step in 2027 while helping promote your business throughout the season. I would welcome the chance to discuss a package that matches your goals, gives your business meaningful visibility and brand awareness opportunities, there are other packages available on the next page to suit all budgets.

RACING SUIT DESIGN

£2,000



A20-001-BASE

Free Minds S.r.l.

FABRICS:
■ : WHITE
■ : NAVY BLUE
STITCH PANELS:
■ : WHITE
■ : BLACK

HELMET DESIGN



VOLKSWAGEN SCIROCCO RACE CAR LIVERY TEMPLATE

£16,500



SCIROCCO



LEFT SIDE VIEW



FRONT VIEW



RIGHT SIDE VIEW



REAR VIEW



TOP VIEW

KEY FEATURES (FOR REFERENCE):

- VW SCIROCCO
- RACE SPEC
- WIDE BODY KIT
- FRONT SPLITTER
- REAR DIFFUSER
- REAR WING
- ROLL CAGE
- RACING SEATS
- COMPETITION WHEELS



07488 290860



hyoung racing@gmail.com



hyoung racing



**YOUR BRAND.
OUR RACING.
SHARED OPPORTUNITIES.**

MOTORSPORT SPONSORSHIP

**YOUR BRAND. OUR RACING.
SHARED OPPORTUNITIES.**

Partner with us and get your business in front of a passionate audience, both on and off the track. Our sponsorship packages offer a range of opportunities to promote your brand, build connections and be part of our racing journey.



ON-CAR BRANDING
YOUR LOGO. OUR RACE CAR.



SOCIAL MEDIA
ALL YEAR ROUND



RACE WEEKENDS
LIVE UPDATES & FEATURES



BUSINESS NETWORKING
BUILDING LASTING CONNECTIONS



**OFFICIAL RACE
PARTNER**
£5,000

- ✓ Prominent agreed race car logo placement.
- ✓ Your logo on my race suit chest and helmet.
- ✓ Networking opportunities – I will attend business networking events alongside your company.
- ✓ VIP hospitality access with our BTCC Hospitality Partner, attached with and guests in premium settings. 2 tickets for 2 Rounds of BTCC.
- ✓ Social media posts all year round promoting your business and our partnership.
- ✓ Listing on the HY Racing website partners page with a link to your website.
- ✓ Your logo on my race team polo shirts and jackets.
- ✓ Race weekend mentions and reports.
- ✓ Professional photos courtesy of the official 750MC photographer for your own use.
- ✓ Business promotion at relevant events, with opportunities to introduce your brand to new contacts and support B2B and B2C.
- ✓ Brand awareness among thousands of race fans attending race weekends.
- ✓ Agreed race-event guest opportunities.



**PERFORMANCE
PARTNER**
£3,000

- ✓ Medium-sized logo on agreed panel of my race car.
- ✓ VIP hospitality access with our BTCC Hospitality Partner: 2 tickets for 2 Rounds of BTCC.
- ✓ 2 tickets for 1 round of the BTCC.
- ✓ Social media post announcing the partnership.
- ✓ Acknowledgement in race-weekend social media reports.
- ✓ Listing on the HY Racing website partners page with a link to your website.
- ✓ Professional photos courtesy of the official 750MC photographer for your own use.
- ✓ Your logo on my race team polo shirts and jackets.



**RACING SUPPORT
PARTNER**
£1,500

- ✓ Smaller logo on agreed panel of my race car.
- ✓ Social media post announcing the partnership.
- ✓ Acknowledgement in race-weekend social media reports.
- ✓ Listing on the HY Racing website partners page with a link to your website.
- ✓ Networking event opportunities.

WHY PARTNER WITH US?



BRAND VISIBILITY
YOUR LOGO ON
THE TRACK & ONLINE



NETWORKING
REAL BUSINESS
CONNECTIONS



MARKETING CONTENT
PROFESSIONAL PHOTOS
& VIDEO



COMMUNITY
ENGAGE WITH FANS,
CUSTOMERS & PARTNERS



SHARED PASSION
PERFORMANCE.
DEDICATION. SUCCESS.

**TAILORED PARTNERSHIP PACKAGES TO SUIT YOUR MARKETING OBJECTIVES –
WE'LL DO AS MUCH AS POSSIBLE TO CATER FOR YOUR REQUIREMENTS AND PROVIDE A GREAT ROI.**